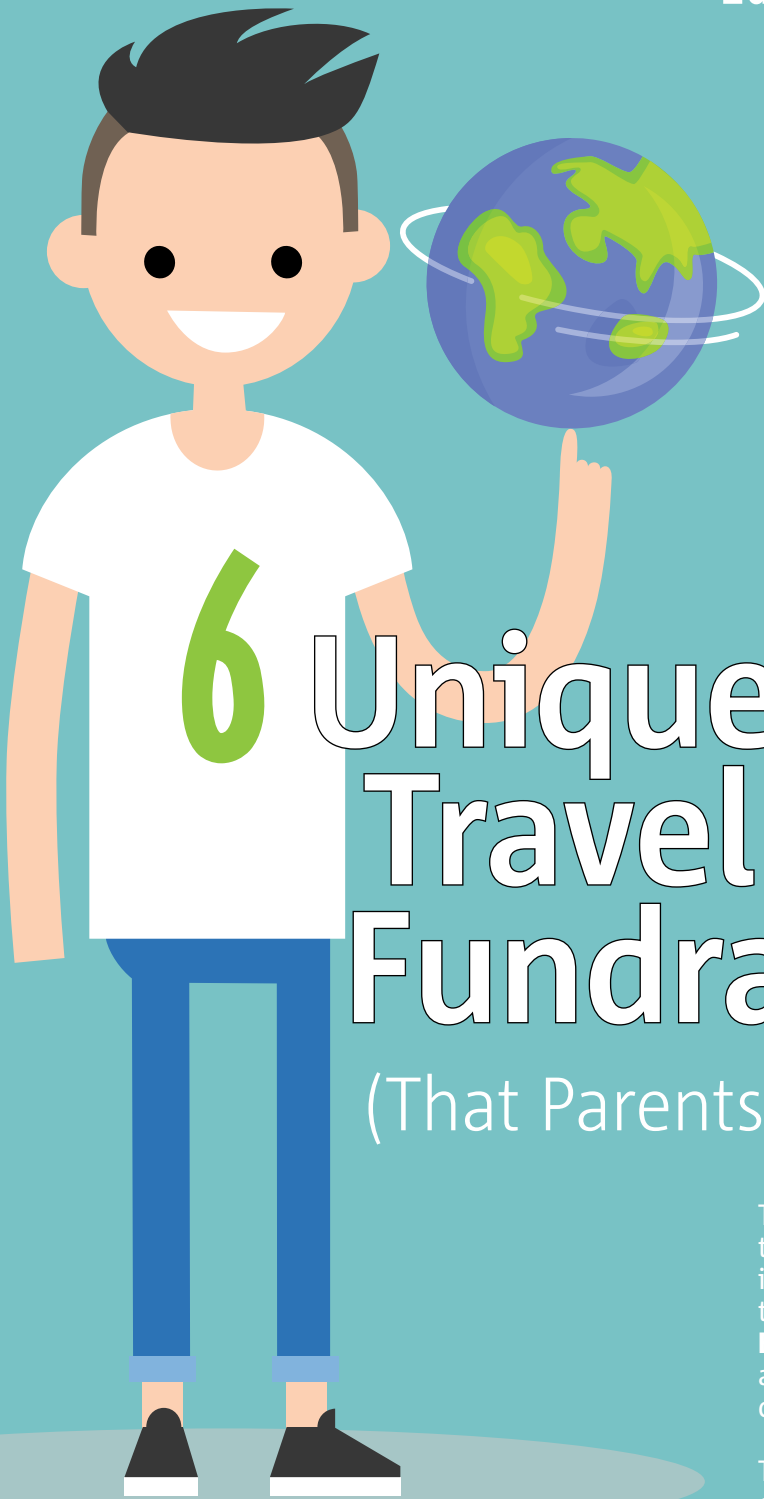




Educational Travel & Experiences



6

Unique Travel Program Fundraisers

(That Parents Won't Hate)

Traveling as a student group is a life-changing experience that forges real-world connections to classroom learning, inspires independence, and gives teachers the opportunity to connect with students in a unique and important way. **But we get it.** Money talks. Making your travel program affordable to families in your community is an essential component of planning!

There is nothing wrong with a bake sale or a magazine drive. They work! But if you're looking for a fundraiser that's a little different (and doesn't have students calling the same relatives they asked for the last fundraiser), here are six great ideas from WorldStrides teachers and employees.

Tutor & Mentor Program

Initial Operating Cost: \$0

Materials: Flyers, school classroom or local library

Staff: Student tutors, teacher supervisor

Expected Earnings: \$20/hour

What better way to promote learning and leadership than providing an after-school tutoring program for young learners? Advertise with the PTA and elementary schools and enroll students for private or semi-private tutoring. Imagine: Just 8 travelers can support 8-16 learners! This valuable help for younger students can be expensive for parents, and this program offers great tutoring for a very reasonable price. Students learn how to teach others and become excellent role models for younger students. **Win-win-win!**



VIP on Gameday

Initial Operating Cost: \$0

Materials: Sofa or porch furniture, table, permission of school

Staff: Student seat savers, servers, couch carriers

Expected Earnings: \$50-\$100/per event or parking week

This fundraiser has lots of variations, depending on what your school allows.

The most novel (and, let's be honest, the most fun!) is to put a couch or other furniture on the sidelines for the big game. Sell VIP "couch" seating for \$10 to \$100, with a cocoa service and hot dogs included (served by your students, of course). If the couch doesn't fly, try securing 10 seats for big games and ask permission to sell RESERVED seating at an upgraded price. (Make sure it is approved by the athletic department, principal, and ticket sales.) Or - for those who hate searching for a parking spot or parking a mile away, or for those who want to arrive a bit late and secure front row parking - section off VIP spots. Reserving 4 spots at \$10-\$15 for specific games earns some groups \$400/month!



Kid's Night In Parent's Night Out

Initial Operating Cost: \$0

Materials: Games or toys

Staff: Student babysitters, parent volunteer/teacher, nurse (if possible)

Expected Earnings: \$200-\$500

Students and teachers invite local elementary school students and their siblings to join them in a “Kids Night In” at the school. High school students babysit elementary school kids from 6-10pm in an evening full of events, fun, and learning. Groups charge \$10-\$15 per child. We recommend setting a specific age range for the children between 5-12, having students responsible for a specific group or activities, and having parents sign an authorization form. Having a volunteer nurse on hand that night is great reassurance for the parents as well! Parents love this event because their kids have a wonderful time, they enjoy an evening alone for dinner and a movie, and kids night cost far less than a babysitter!

Works especially well on nights when babysitters are in short supply, like Valentine's Day!



Talent Show

Initial Operating Cost: variable

Materials: Auditorium/theater, flyers, sign up performance sheets

Staff: Emcee, performance groups, ticket collector, ushers

Expected Earnings: \$500-\$1,500/night

Are your travelers talented (or do they have friends who are)? Reserve the school auditorium, and invite talented students, staff, community members and even alumni to sign up to perform, and have fun! The show generates lots of interest from the community and school, as staff and students are encouraged to showcase their talents. Create posters that promote performance sign up as well as indicate ticket cost and the event date. Then **sit back, relax, laugh and enjoy the night!**



Stress-Free Holiday Shopping Night

Initial Operating Cost: \$0

Materials: Tickets, permission of mall

Staff: Teacher/parent coordinator,
student sellers

Expected Earnings: \$300-\$1,000

This one requires the partnership of a great mall, shopping center, or big box store. Certain malls or stores will open from 6pm-10pm on a Sunday night before the holidays to help student groups fundraise. Once the date is secured, sell \$10-\$15 entry tickets to interested shoppers. The ticket grants holiday buyers the ability to shop in a quiet mall or store at their own leisure without Disneyworld-like lines and crowds. **What a relaxing way to shop for the holidays!** Earnings can go to the group as a whole, or can be given to individuals based on their ticket sales.



Dinner Delivery

Initial Operating Cost: \$0

Materials: Flyers for advertising, food (from restaurant), cars

Staff: Student drivers, teacher/parent supervisor

Expected Earnings: \$200-600

Partner with a popular local restaurant that doesn't usually offer delivery to facilitate a special night where families in your community can order in! Students do the advertising, take pre-orders for the food, and then pick up from the restaurant and deliver it to customers. Charge a delivery fee – say \$5 or \$10 – that goes to your student group. (Better yet, see if the restaurant will offer a discount on the food so that you can collect a little extra!) Tip: Consider advertising to busy families outside your school community by reaching out to local daycares or churches.



Bonus!

Access | A WorldStrides Performing Arts Exclusive

Initial Operating Cost: \$0

Materials: Provided by Access

Staff: Students

Expected Earnings: \$350-\$750 per student

Note: This partnership is for bands, choirs, and orchestras as part of the WorldStrides Performing Arts division.

WorldStrides has teamed up with Access (formerly Triquest), the nationwide leader in community fundraising, to provide you a proven fundraiser with high returns that your supporters will love! Access takes the old coupon book concept to a new level by providing a discount network of thousands of brands—national and local—available online and through a free mobile app download! Your students have two easy ways to sell the discount network – the Access Cards or We Fund Them Donation Engine. For groups traveling with WorldStrides Performing Arts, we'll take care of all of the set up costs for you (and we've arranged a special rate exclusive to our customers that is four times cheaper than the standard!)



Want more great ideas? And other tips to make your good fundraiser great?
Visit worldstridesfundraising.com.